



April 30, 2018

ID Code: 00010730 (MC)

**VIA E-MAIL ONLY**

*Wynn.Blanton@SBBCollege.edu*

Mr. Wynn Blanton  
President  
Santa Barbara Business College  
5300 California Avenue  
Bakersfield, CA 93309

**Subject: Student Achievement Review – Campus-Level Compliance Warning**

Dear Mr. Blanton:

The Council has reviewed your most recently submitted 2017 Campus Accountability Report (CAR), and the campus-level placement rate of **54%** does not meet the Council's standard of 60%.

**Council Action**

Therefore, the Council acted to place the institution on **compliance warning** for the below-standard results for 2017, subject to the Council's review of the institution's 2018 Campus Accountability Report. In the interim, the institution is required to complete the following:

1. An Improvement Plan that has been incorporated into the current Campus Effectiveness Plan (CEP) and includes specific activities that are being implemented to improve the programs that are negatively impacting the campus-level placement performance for the institution. This plan is subject to review by an on-site evaluation team or upon request by the Council.
2. Quarterly 2018 Campus Accountability Reports (CAR), to be submitted via the ACICS CAR system. The institution is reminded that **ONLY** placements that have been submitted to the PVP, verified by the graduate and/or employer, and validated by ACICS may be reported on the Report.

Failure to follow the Council's directive may result in the suspension or revocation of your institution's grant of accreditation.

The Council is obligated to take adverse action against any institution that fails to come into compliance with the *Accreditation Criteria* within the established time frames without good cause. Given that the institution's longest program is offered at the **bachelor's degree** level, you

Mr. Wynn Blanton

April 30, 2018

Page 2 of 2

are advised that compliance must be achieved within 24 months. Please consult the Introduction of Title II, Chapter 3 of the *Accreditation Criteria* for additional information.

If you have any questions about this action, please contact Ms. LaToya Boyd at (202) 336-6777 or [lboyd@acics.org](mailto:lboyd@acics.org).

Sincerely,

A handwritten signature in black ink that reads "Michelle Edwards". The signature is written in a cursive style. Behind the signature is a faint watermark of a torch with a flame, set against a light background.

Michelle Edwards

President

c: Ms. Cathy Sheffield, Accreditation and State Liaison, U.S. Department of Education  
Dr. Michael Marion Jr., California Bureau for Private Postsecondary Education  
([michael.marion@dca.ca.gov](mailto:michael.marion@dca.ca.gov))